



28 AUGUST 2025

MEETING WITH STREET TRADERS: PROMOTING PARTNERSHIP AND SUPPORT FOR INFORMAL TRADERS

The Mayor of Waterberg District Municipality, Councillor Jack Maeko, together with the Mayor of Lephalale Local Municipality, Councillor Aaron Mokgetle, convened a meeting with street traders in Lephalale on 28 August 2025. The primary purpose of this engagement was to introduce the Informal and Micro Enterprise Development Programme (IMEDP) Incentive Scheme, aimed at providing support through equipment assistance for street traders.

This meeting also serves as a platform to foster stronger relationships and establish open channels of communication between the municipality and informal traders. It provided an opportunity for municipal leader to better understand the working conditions and challenges faced by these entrepreneurs.

In his opening remarks, Councillor Aaron Mokgetle emphasized the critical role street trading plays in job creation and livelihood support for many families. He noted that the ongoing dialogue enables the municipality to design effective support programs, including access to microfinance, skills development, and the provision of designated trading spaces.

Councillor Maeko, highlighted the importance of collaboration between traders and municipal authorities, stating that such cooperation is key to developing cleaner, more organised trading environments, which benefit both the public and traders.

Moving forward, street traders will engage with the Municipal Local Economic Development (LED) Department to facilitate requests for equipment under the IMEDP Incentive Scheme, ensuring that support is both accessible and responsive to their needs.

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